

## **Blog Name: Lifetime Scope Journal (LSJ)**

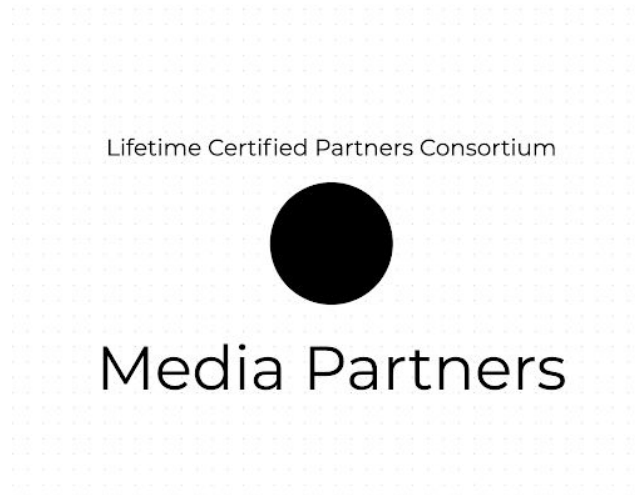
### **Media Card**

Editor in Chief: Risto Anton

Location: Espoo, Finland

Contact information: Press +358 (0) 400 319 010

Business Blog Address: LIFETIME GROUP, Klariksentie 6 A 8, 02250 Espoo, Finland



### **Content Highlights**

**Lifetime Scope Journal (LSJ)** is Lifetime Oy's (Espoo, Finland Business ID 0772407-9) owned and managed Business Blog for News and analysis consisting of

- \* Mobility,
- \* Mobile Technologies / Business / Innovation Management,
- \* Search Engine Optimization (SEO/SEM),
- \* Data Warehouse, Big Data
- \* Digital Marketing
- \* Digital Productions Management
- \* Consulting B-to-B
- \* New Ventures Management
- \* Entrepreneurship, SME's news and communities
- \* E-Commerce Technologies
- \* Technological break-throughs
- \* Emerging Markets possibilities: China, India, Europe, Russia
- \* Globalization
- \* Telecom
- \* Manufacturing
- \* Virtual Industries AR VR

- \* Software Solutions
- \* Gadgets and new mobility solutions
- \* Software as Service solutions
- \* Plus our Media Partners paid content
- \* Plus Lifetime Certified Partners Consortium paid content

## **Blog history**

Lifetime Scope Journal (LSJ) started July 2006,

## **Reach**

Lifetime Scope Journal Business Blog reaches more than 100k hits per month.

## **For Mobile Lifestyle**

Lifetime Scope Journal (LSJ) is available to readers and content writers like for free.

## **For Marketers**

A payable eBook version will be made available 2021 adding weight and value to the Advertisement placed in to Lifetime Scope Journal (LSJ).

Let there be the Digital natives find out your message.

10 content texts 800 eur excluding VAT.

Version 10.09.2020

**Blog name: Building Digital Assets**

**Media Card: Building Digital Assets**

Editor in Chief: Risto Anton

Location: Espoo, Finland

Contact information: Press +358 (0) 400 319 010

Business Blog Address: LIFETIME GROUP, Klariksentie 6 A 8, 02250 Espoo, Finland



**Content Highlights**

Building Digital Assets is Lifetime Oy Ltd.'s owned and managed Business Blog for News consisting of

- \* Building digital assets and brands with business blogs, sites, communities
- \* Building Digital brands and assets is a business blog including brand management analysis, in-depth reviews, how-to's, software, web 2.0, best practices, advertising, SEO, Mobile Productions.
- \* Mobile development
- \* Site development
- \* Search Engine Optimization at work
- \* Digital 4P
- \* Digital Productions
- \* Consulting
- \* New Venture Management
- \* Entrepreneurs
- \* SMEs news and communities
- \* E-Commerce

- \* Technological break-throughs
- \* Emerging Markets
- \* Web 2.0 Services
- \* Virtual Industries
- \* Software Solutions

And yes, many more!

Started December 2007 this Business Blog reaches more than 50k hits per month (2008e).

### **For Mobile Lifestyle**

Lifetime Scope Journal (LSJ) is available to mobile readers like Google Reader, Kaywa,Y! , Widbits.com for free.

### **For Marketeers**

A payable subscription version will be made available 2008 adding weight and value to the Advertisement placed in to Lifetime Scope Journal (LSJ).

Be there and Digital natives find out your ad.

## **Blog Name: Lifetime Brands Program**

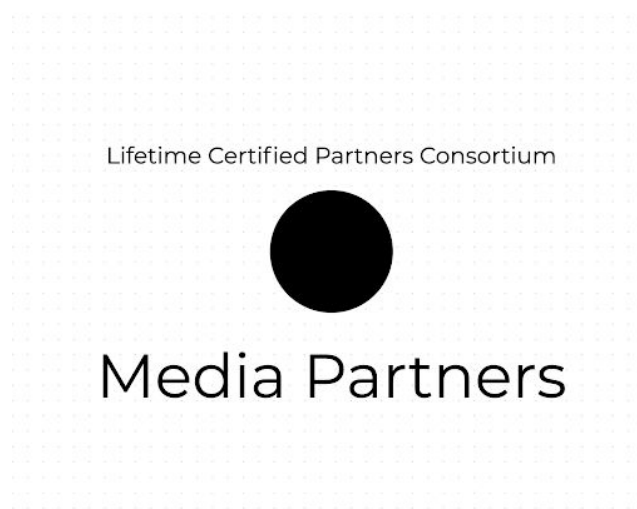
### **Media Card**

Editor in Chief: Risto Anton

Location: Espoo, Finland

Contact information: Press +358 (0) 400 319 010

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Finland



### **Content Highlights**

Lifetime Brands Program is Lifetime Oy Ltd.'s owned and managed Business Sales channel and Reviews Blog for best of the class products and services.

We add fresh news to the Lifetime Brands Program.

- \* Building digital brands in the global sales channel with business blogs, sites, communities
- \* Building Digital brands and assets including brand management analysis, in depth reviews, how-to's, software, web 2.0, best practices, advertising, SEO, Mobile Productions.
- \* Mobile products and services
- \* Site development products and services
- \* Search Engine Optimization products and services
- \* Digital Productions products and services
- \* Consulting services globally
- \* Entrepreneur highlights
- \* E-Commerce products and services
- \* Emerging Markets possibilities

\* Reviews, Show cases, Digital Advertising Highlights  
And yes, many more!

Started December 2007 this Business Blog reaches more than 50k hits per month (2008e).

### **For Mobile Lifestyle**

Lifetime Scope Journal (LSJ) is available to mobile readers like Google Reader, Kaywa, Y! , Widbits.com for free.

### **For Marketeers**

A payable subscription version will be made available 2008 adding weight and value to the Advertisement placed in to Lifetime Scope Journal (LSJ).

Be there and Digital natives find out your ad.

For banner / Flash ads, Product reviews, Community advertising call +358 44 363 1917 Sales for pricing and availability.